



Welcome to our web site of helpful information regarding how you can leave a legacy of faith and love to advance the mission of E. Stanley Jones Foundation. Thank you for your interest and generosity. Many of the blessings we enjoy today are the products of dedication on the part of those before us. We can join that “cloud of witnesses” committed to advancing God’s work beyond their lifetimes.

## Ways to Maximize Your Gift and What to Give

*“God can pour on the blessings in astonishing ways so that you’re ready for anything and everything, more than just ready to do what needs to be done” 2 Corinthians 9:8 (The Message).*

There are many opportunities to give and ideas about what to give.



## What You Should Know About Giving Assets

- Funding your gift with stock or other appreciated assets can hold benefits for you and for the E. Stanley Jones Foundation.
- If you sell an asset first with the intent to give the proceeds, the transaction becomes income to you. That's when you pay costly capital gain tax. Instead, transfer asset gift directly to the E. Stanley Jones Foundation in order to receive the full tax benefits of your charitable contribution.
- If assets have decreased in value, consider selling them first, thereby creating a loss for tax purposes, and making deductible gifts for the cash proceeds.
- Make larger gifts in years when you have more income. The higher your tax bracket, the greater the saving from your gifts.
- Talk with your financial planner and accountant for ideas which allow you to achieve your personal giving goal.

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